

PROFILE



Over 25 years of in-house experience specializing in designing and managing the global brand protection and enforcement programs for Levi's, Twentieth Century Fox, Adobe Systems and currently ABS-CBN International. Experience includes all aspects of company operations, including managing trademarks, copyrights & patents, global anti-piracy/anti-counterfeiting enforcement, litigation, compliance, employment, and contracts.

Recently shut down hundreds of pirate sites and froze personal bank accounts of the owners of these sites resulting in \$25M judgment in federal court. Seized pirate sites which were all transferred to our company with redirects for sales conversion. In 2017, achieved for the first time in China, the arrest and imprisonment of two owners and operators of a global piracy operation. Anti-piracy initiatives during 2014 and 2015 contributed substantially to the global sales teams exceeding their sales targets which previously had been underachieving.

Director of Global Anti-Piracy for Adobe Systems- created the second largest anti-piracy and licensing compliance team in the world which brought in over \$100M/year in lost revenue for the company.

Manager of Asia/Pacific Anti-Counterfeiting for Levi Strauss & Co. - served on a Chinese governmental task force which greatly improved the anti-counterfeiting laws in China; seized over 2 million pairs of counterfeit jeans in China.

Counsel for Twentieth Century Fox-created a global anti-counterfeiting program for "Bart Simpson".

Director of Asia/Pacific Anti-Piracy for the Software Publishers Association- represented hundreds of business software companies to create an Asia/Pacific program to stem software piracy.

General Counsel for Alltrade Tools- developed IP initiatives for a company manufacturing over 4,000 products in China so as not to lose their global IP rights; handled compliance issues including Prop 65 and CPSC recalls.

Prosecutor, Los Angeles County District Attorney's office.